

Canadian Survey on Interprovincial Trade (CSIT)

Jessica Bossé- Project Manager

Centre for Special Business
Projects

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Statistics
Canada

Statistique
Canada

Canada

Survey Background

- **New survey**
- **Partner:** Privy Council Office
- Part of the **Federal Action Plan to Strengthen Internal Trade**
 - Canadian Internal Trade Data and Information Hub (CITH)
 - Data needs assessment and feasibility study
 - **Canadian Survey on Interprovincial Trade (CSIT)**
- **The survey provides information on:**
 - The obstacles faced by businesses engaged in interprovincial trade;
 - The reasons why other businesses choose not to conduct interprovincial trade, and
 - The challenges faced by businesses that consider hiring individuals with certifications or licences granted by another province or territory.

Survey Details

Frequency: One-time

Sample size: 30K units

Final response rate:
68.3%

Collection period:
June 18 to October 15,
2024

Target population

- **Businesses with 5 or more employees**
 - **\$50,000 or more in revenue**
 - **Sectors most likely to trade across provincial and territorial borders**
- NAICS 11 Agriculture, forestry, fishing and hunting;
 - NAICS 21 Mining, quarrying, and oil and gas extraction;
 - NAICS 23 Construction;
 - NAICS 31-33 Manufacturing;
 - NAICS 41 Wholesale Trade;
 - NAICS 44-45 Retail Trade;
 - NAICS 48-49 Transportation and Warehousing;
 - NAICS 51 Information and Cultural Industries;
 - NAICS 52 Finance and Insurance;
 - NAICS 54 Professional, scientific, and technical services;
 - **NAICS 62 Health care and social assistance;**
 - **NAICS 811 Repair and maintenance;**
 - **NAICS 812 Personal and laundry services.**

Questionnaire content

Interprovincial trade activities

Purchasing goods and services across provincial or territorial borders

Selling goods and services across provincial or territorial borders

Transporting goods across provincial or territorial borders

Food production activities, licences and regulations

Future interprovincial trade activities

International trade activities

Labour mobility in regulated occupations

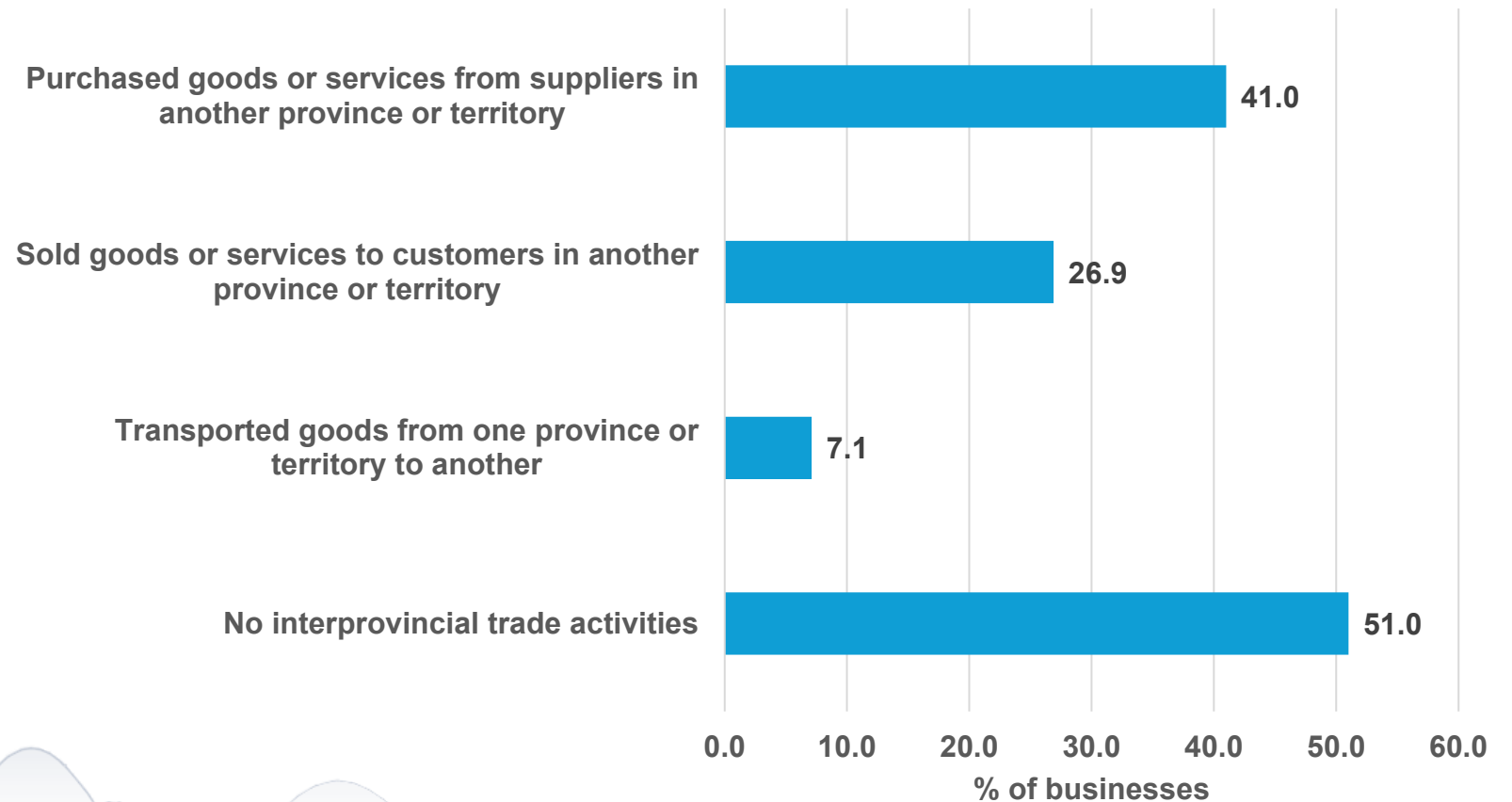
Key results

Note: The data presented in the next slides cover a 12-month period that could range from June 18, 2023, to October 15, 2024, depending on when the business responded to the survey.

Businesses' interprovincial trade activities

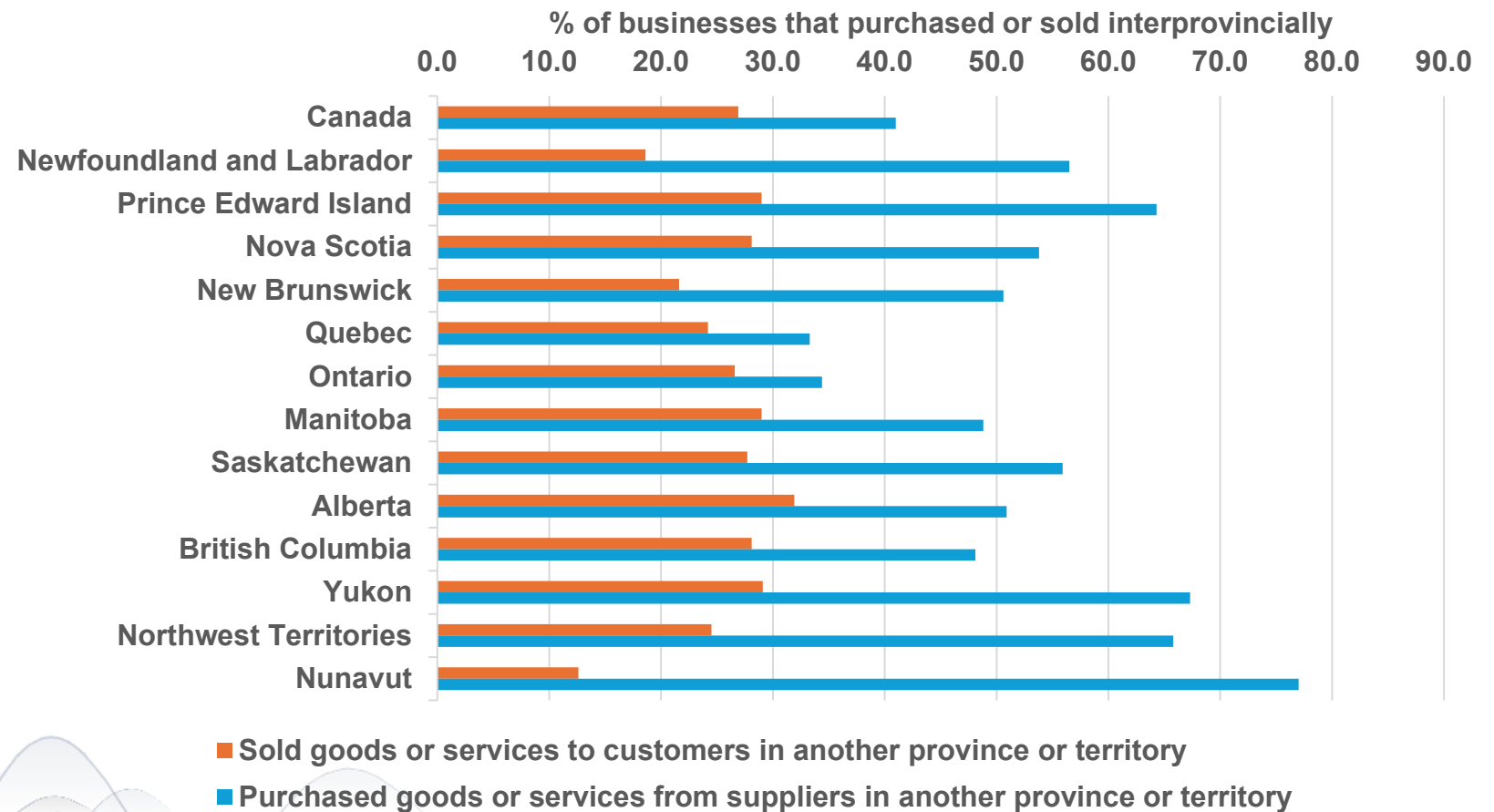
Note

Transportation is defined as businesses that have their own fleet of transport vehicles. However, it excludes those that contracted a third-party company to transport their goods.



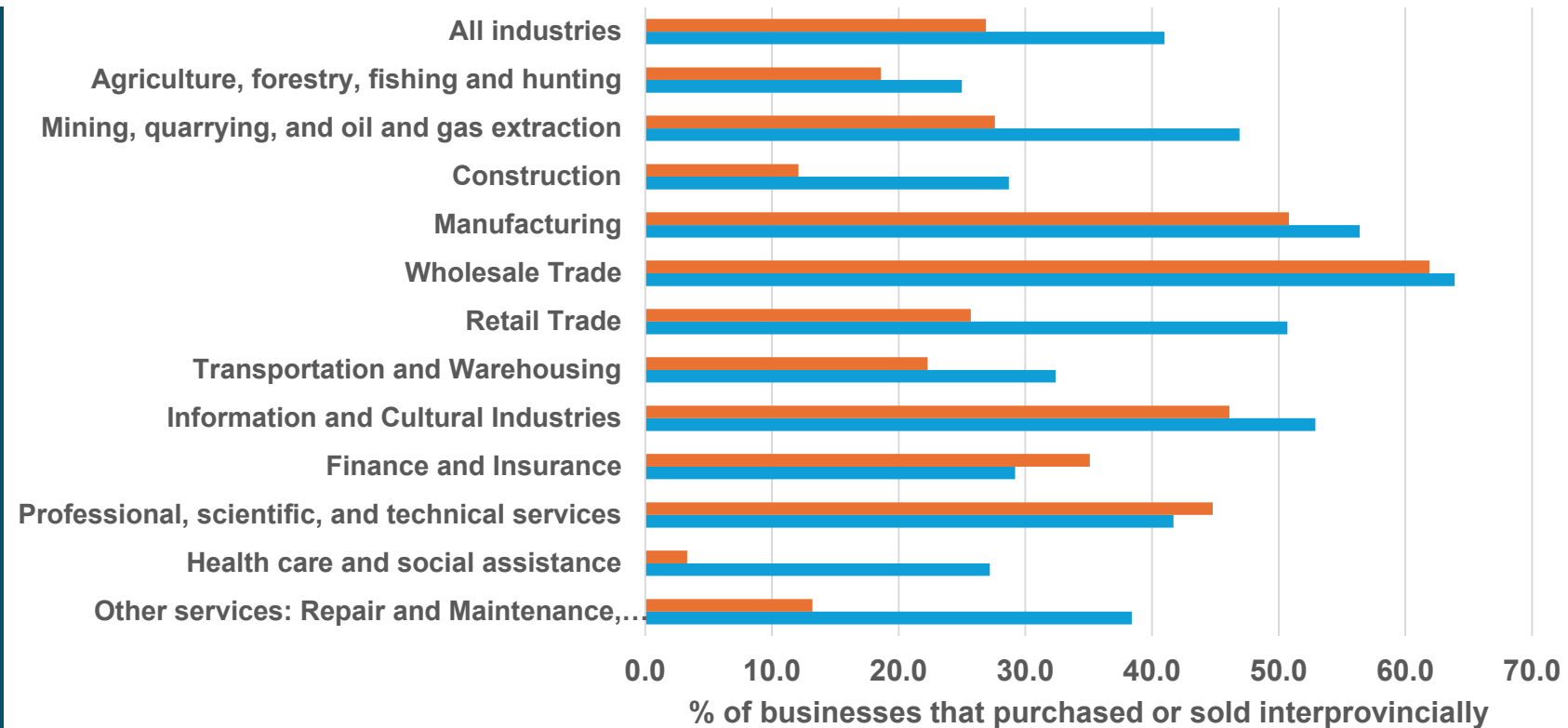
Location

Businesses' interprovincial trade activities by province and territory



Sectors

Businesses' interprovincial trade activities by sector



■ Sold goods or services to customers in another province or territory

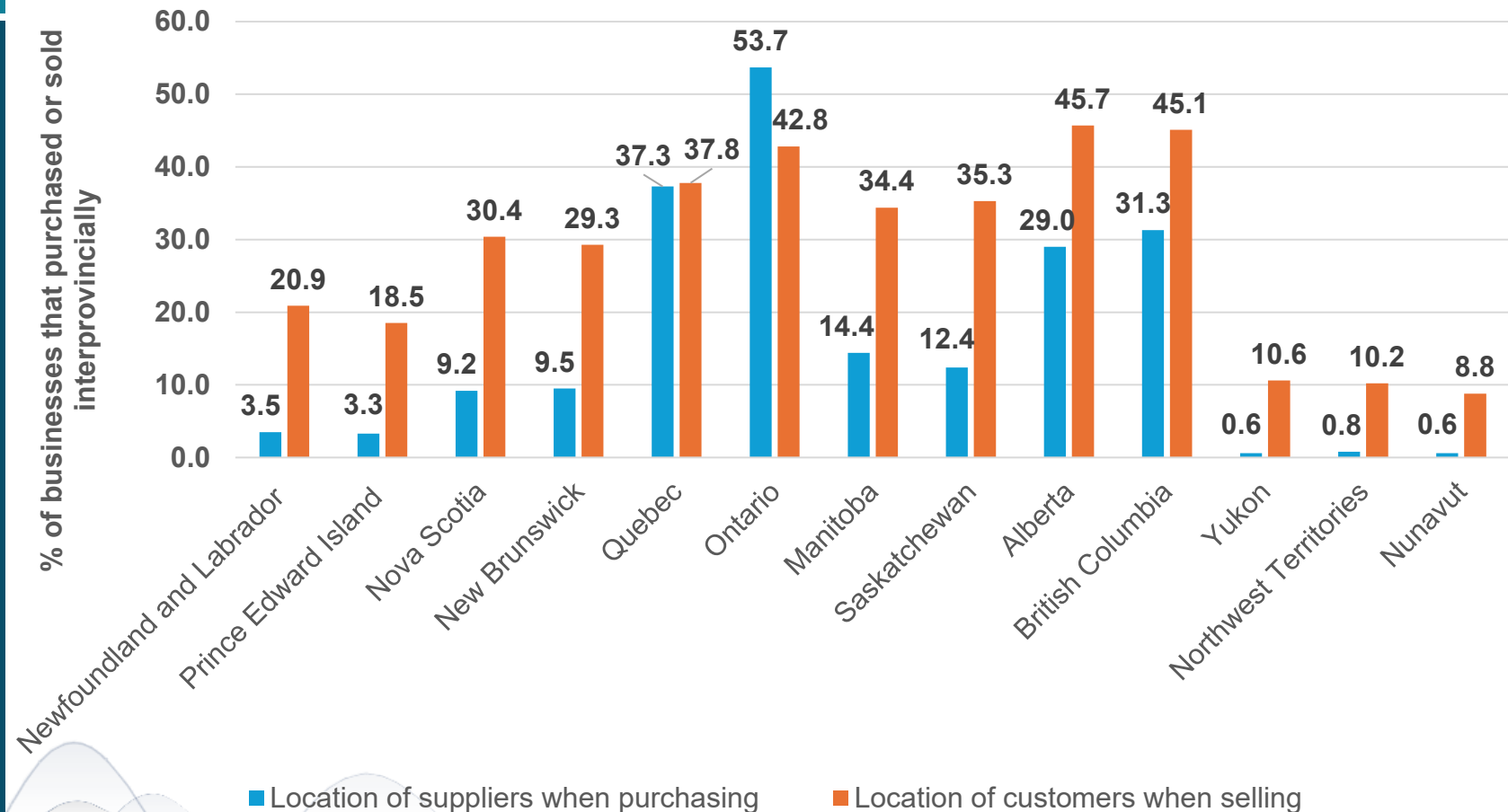
■ Purchased goods or services from suppliers in another province or territory

Suppliers and customers

Notes

- **41.0%** of businesses purchased interprovincially
- **26.9%** of businesses sold interprovincially

Locations of suppliers and customers when conducting interprovincial trade

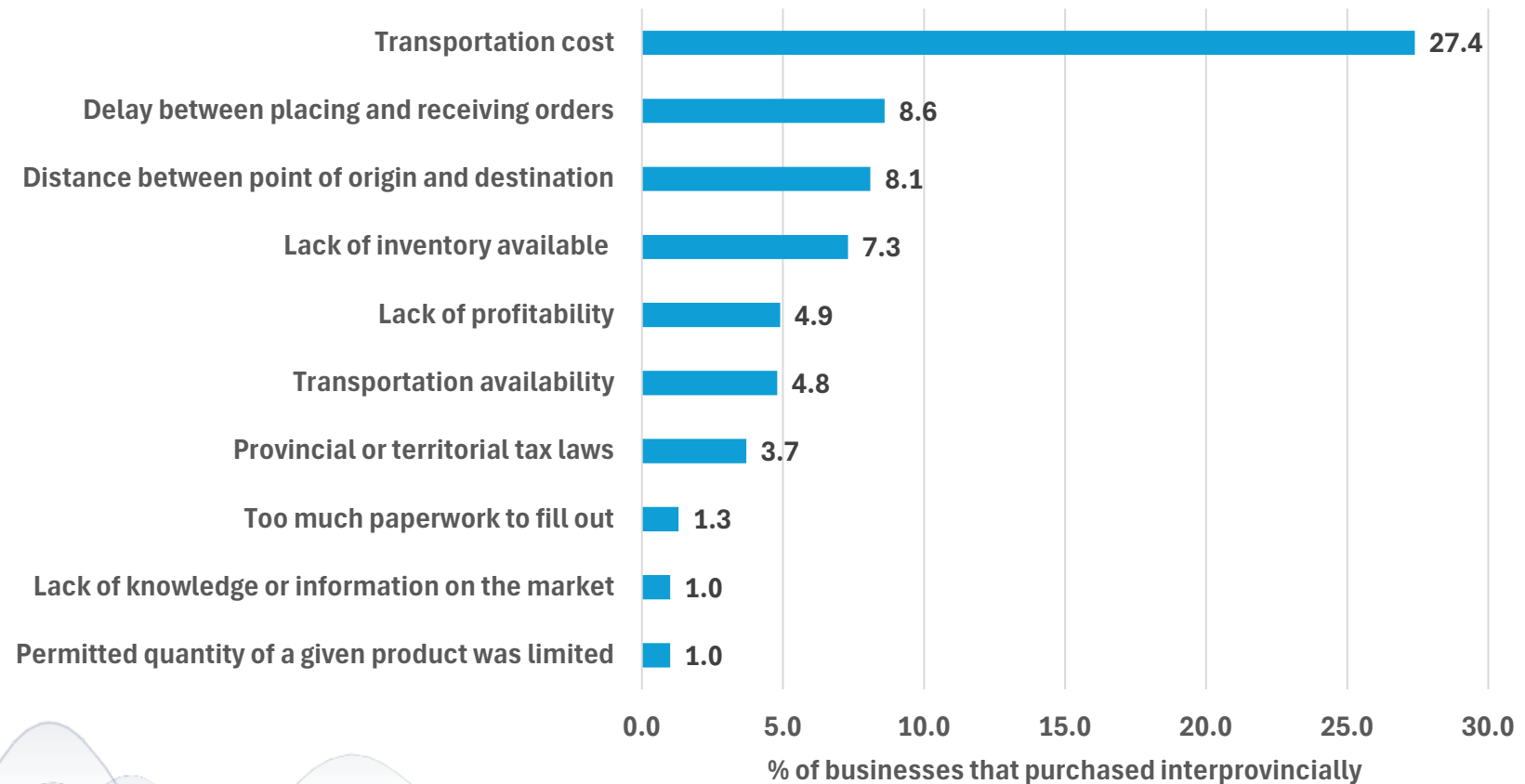


Obstacles

Top 10 obstacles when purchasing interprovincially

Note

- **41.0%** of businesses purchased interprovincially

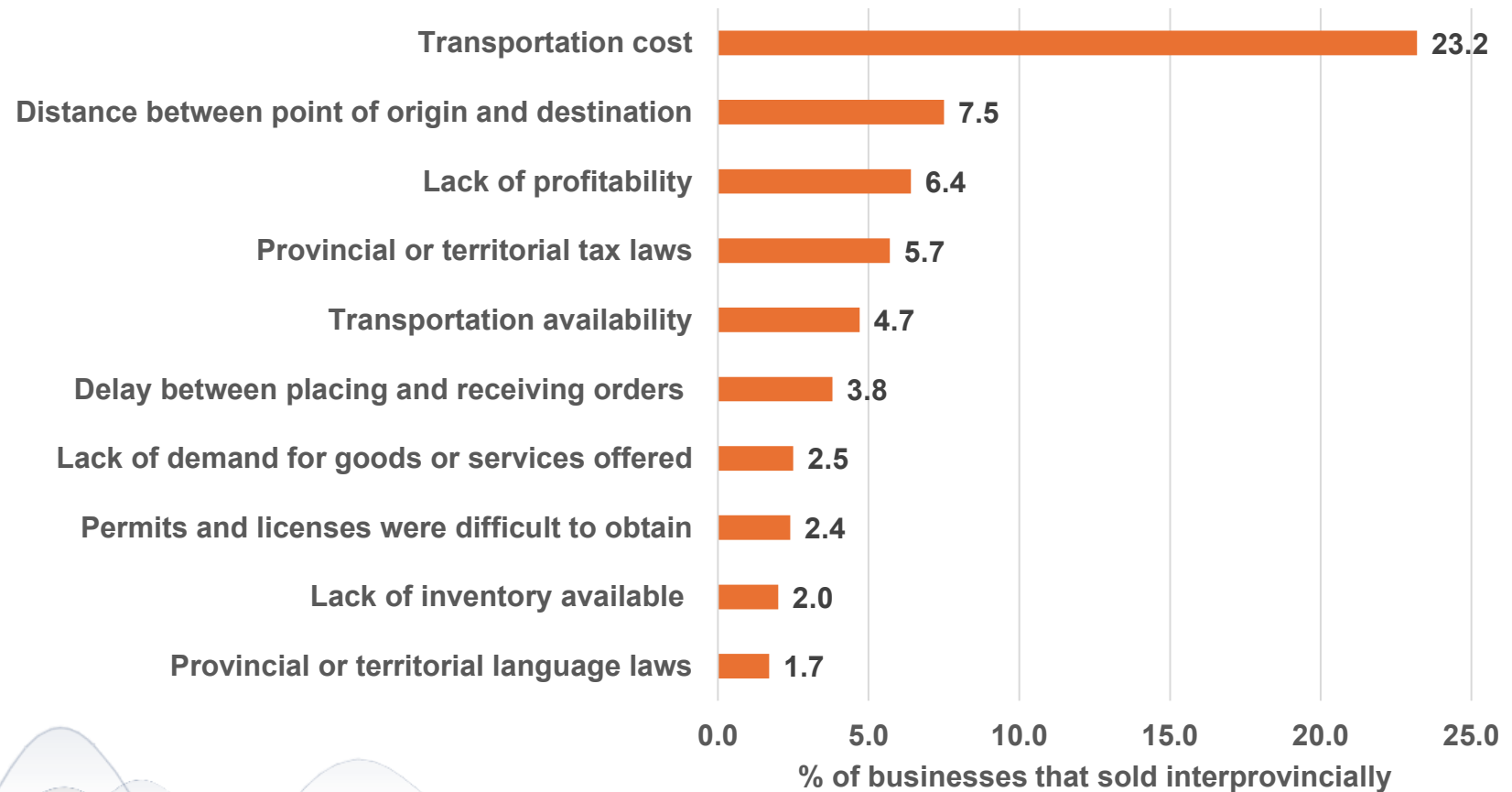


Obstacles

Top 10 obstacles when selling interprovincially

Note

- 26.9% of businesses sold interprovincially

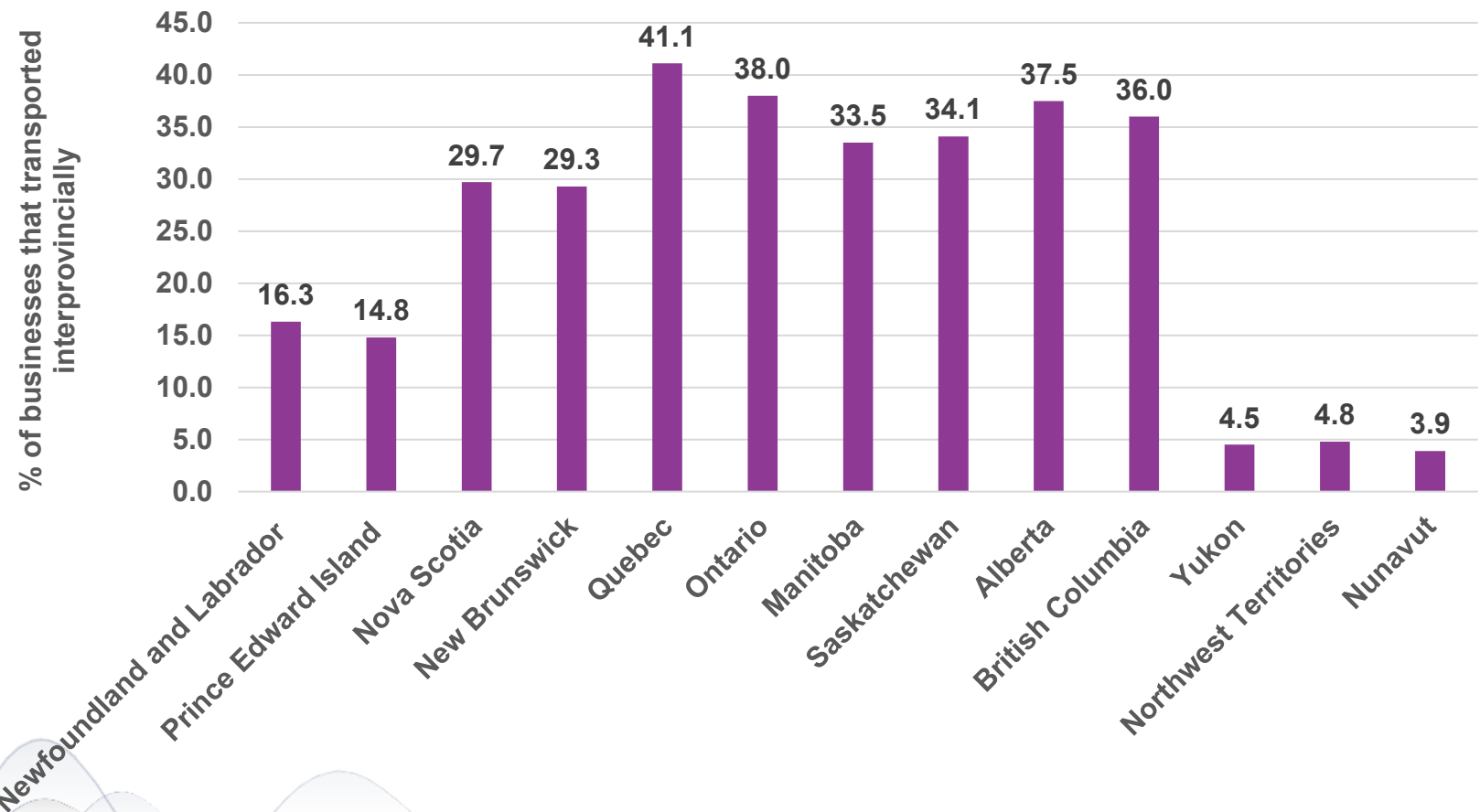


Recipients

Note

- 7.1% of businesses transported goods interprovincially

Locations where goods were transported to

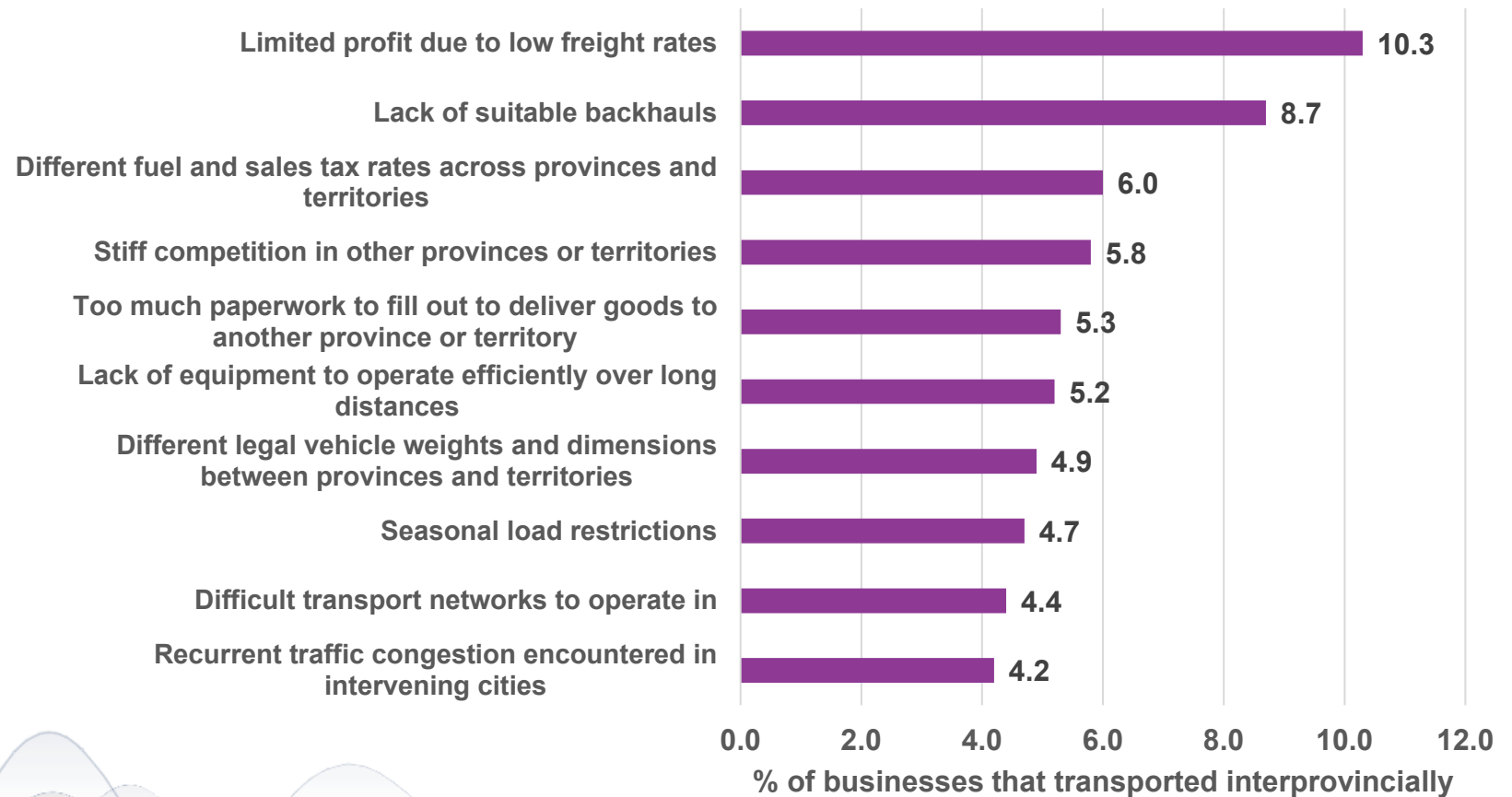


Obstacles

Top 10 obstacles when transporting interprovincially

Note

- 7.1% of businesses transported goods interprovincially



Reasons for not conducting interprovincial trade

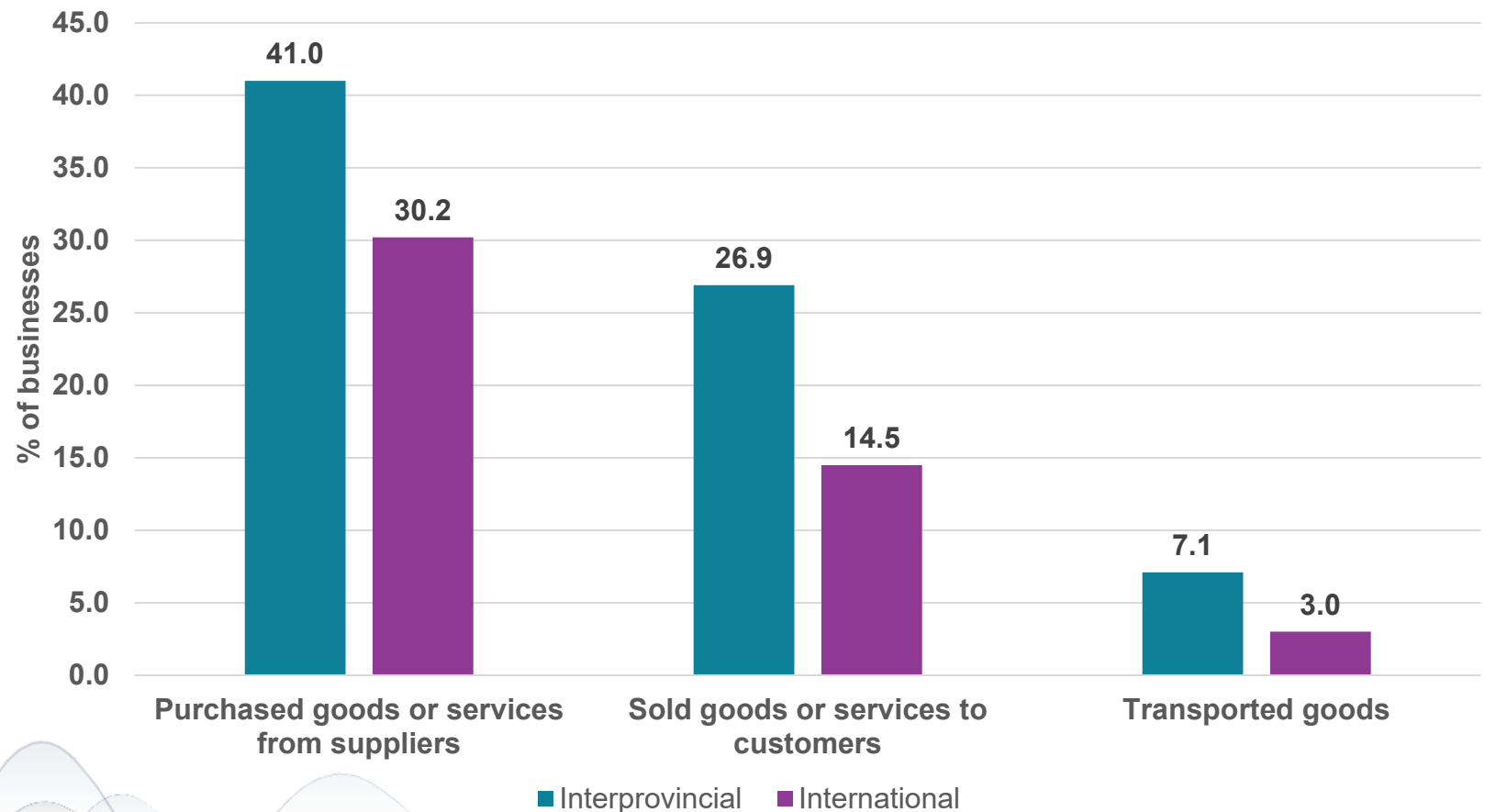
89.5% of businesses did not have a need or interest in **purchasing** interprovincially

88.2% of businesses did not have a need or interest in **selling** interprovincially

Businesses' interprovincial and international trade activities

Note

Transportation is defined as having own fleet of transport vehicle. However, it excludes businesses that contracted a third-party company to transport their goods.



Obstacles

Top obstacles when conducting international trade by activity

Notes

- **30.2%** of businesses **purchased** internationally
- **14.5%** of businesses **sold** internationally

Purchasing from suppliers in another country

Transportation cost (37.6%)

Currency exchange (20.7%)

High taxes or duties (18.2%)

Selling to customers in another country

Transportation cost (28.4%)

Currency exchange (11.1%)

Too much paperwork to fill out (10.6%)

Obstacles

Note

- **3.0%** of businesses transported goods internationally

Top obstacles when transporting goods internationally

Limited profit due to low freight rates (16.4%)

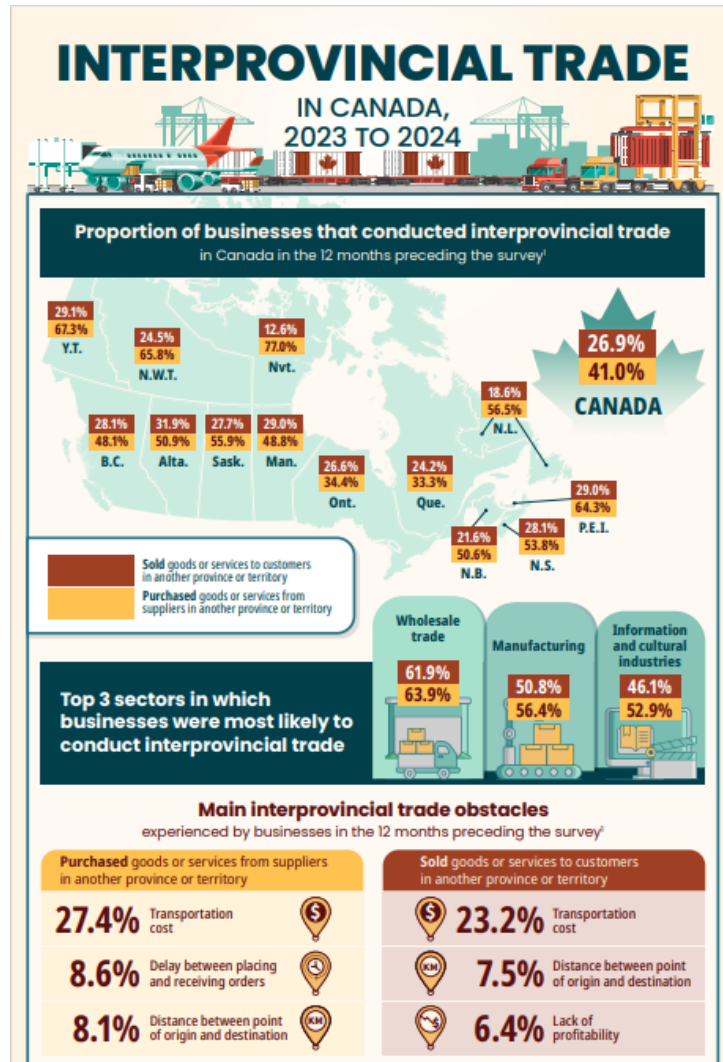
Too much paperwork to fill out (11.9%)

Lack of suitable backhauls (10.2%)

Labour mobility in Canada

- Business **hired** individuals with a professional certification or licence from another province or territory (4.8%)
 - ❖ 83.3% of these businesses **hired** 1 to 4 such individuals
 - ❖ Businesses in the territories more likely to have hired such individuals from another province or territory
- Business **considered hiring** individuals with a professional certification or licence from another province or territory (4.0%)
 - ❖ 95.8% of these businesses **considered hiring** 1 to 4 such individuals
 - ❖ Relatively even distribution between provinces and territories

Products



¹ This infographic presents data from the 2023 Canadian Survey on Interprovincial Trade. Collection for this survey took place from June 18 to October 15, 2024. As a result, the 12-month period businesses reported on fell between June 18, 2023 and October 15, 2024. The survey covered industries that were most likely to trade across provincial and territorial borders, based on the results of the Canadian Survey on Business Conditions, third quarter of 2023.

Source: Statistics Canada, Canadian Survey on Interprovincial Trade, 2023. Catalogue number: 11-627-X | ISBN: 978-0-660-70771-0 © Her Majesty the King in Right of Canada, as represented by the Minister of Industry, 2025

- Data available at the national, provincial, territorial level by industrial sector and employment size on the [Canadian Internal Trade Data and Information Hub](#)
- Additional data on interprovincial trade released in the [Canadian Survey on Business Conditions, first quarter of 2026](#)
- Articles to come in the *Analysis in Brief* series
 - **April 17, 2026 (target date):** Analysis on Interprovincial Trade in Canada, 2023 and 2024
 - **Summer 2026:**
 - Analysis on interprovincial trade flows
 - Analysis on labour mobility in Canada

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