



CRDCN 2023: Leveraging Data, Research, and Policy Collaborations

Partnerships with purpose to benefit Canadians



The CRDCN 2023 Annual conference attracts a range of audiences, including researchers, policymakers and data scientists, providing a rich basis for networking and ideas exchange. This year, the three-day event will include research-policy workshops, plenaries, and paper presentations on the latest data-driven research in the social and health sciences, as well as a career paths workshop and networking sessions aimed at professional development. Our new Executive Director is eager to welcome you in person from November 21st to 23rd at the Sheraton Hotel in Hamilton near the Network’s host institution, McMaster University.

Benefits of Partnership

Organisations interested in strengthening their connections between the quantitative research disciplines and areas of policy research will be particularly interested in having a presence at this conference. Policymakers will be exposed to CRDCN experts’ latest analyses of Statistics Canada microdata to inform their work on issues of importance to Canadians and will participate in research-policy workshops.

Sponsorship provides a heightened profile and invites networking opportunities, while also signalling your organisation’s support for a data-driven research ecosystem. Options include sponsoring a social event, such as a reception or outing, or sponsoring a meal or break. Breaks can incorporate video loops on screen or invite participants into conversations at a booth. On-site and digital logos and recognition are available for all levels of sponsorship.

Please contact Michèle Anderson, Director of Communications and Engagement, to discuss sponsorship options that would best suit your needs: michele.anderson@crdcn.ca.

Sponsor Levels	Amount	Research-Policy Day	Complimentary Registrations	Host a social event	Host a meal	Host a break	On-site booth	Digital profile
CRDCN Partner	\$10k	Focus in agenda	3	✓	✓	✓	✓	✓
Conference Partner	\$5k	Partner in agenda	2		✓	✓	✓	✓
Collaborator	\$3k	Participate in agenda	1			✓	+fee	✓
Promoter	\$500							✓